



KING ST. &  
BLUE JAYS WAY  
TORONTO, ON

# 357 king west toronto

FIRST GULF CONTACTS

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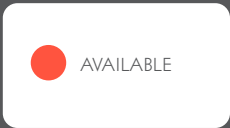
Michael O'Connor  
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# FIRST GULF

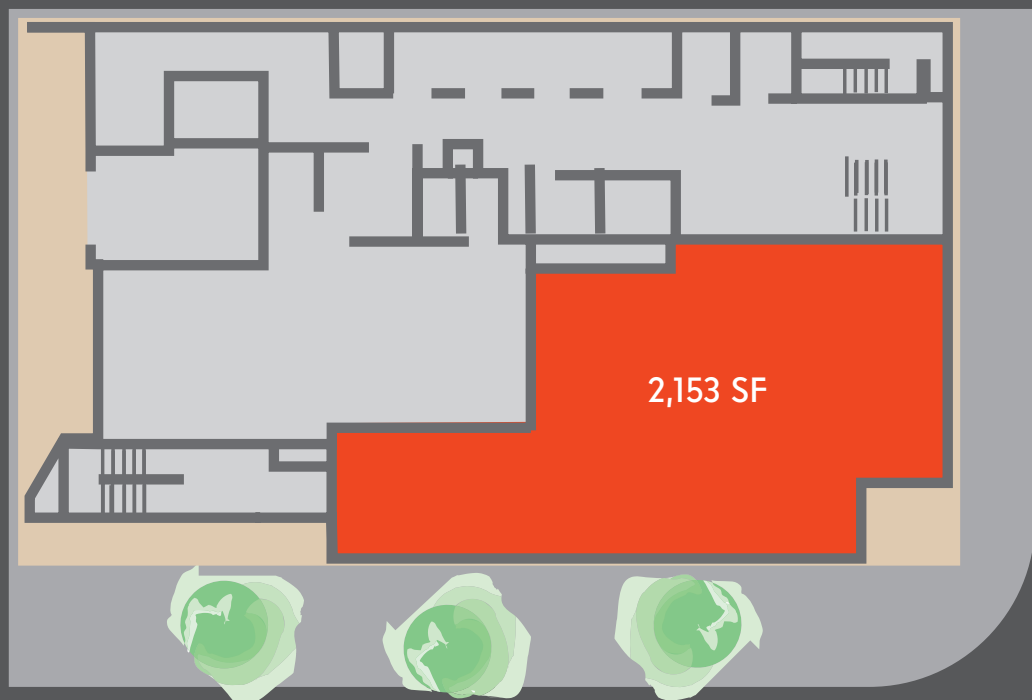
[firstgulf.com](http://firstgulf.com)

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# FIRST GULF



GROUND LEVEL



KING STREET WEST

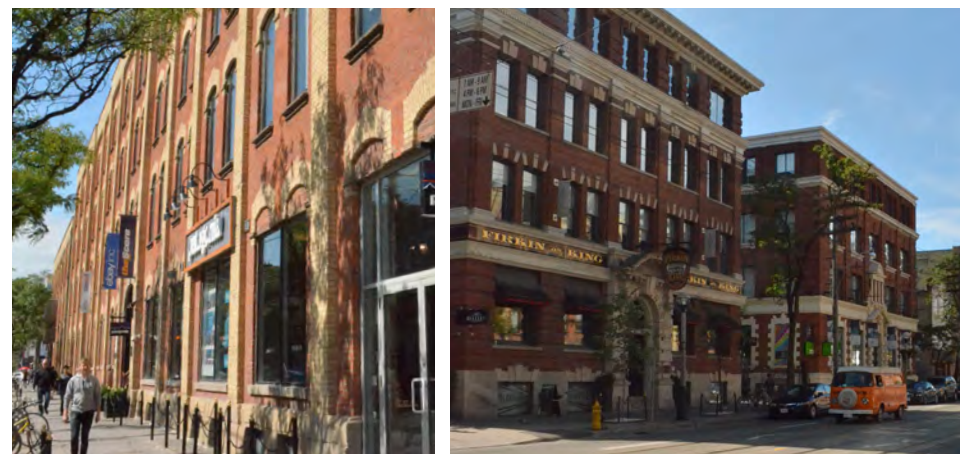
BLUE JAYS WAY

# welcome to 357 king west

## COMING SOON

Over 2,100 sf of retail space in a high-traffic area of the downtown core.

- Located in the heart of the entertainment district on the southwest corner of King St. and Blue Jays Way, with a **streetcar stop in front of the site**.
- **High traffic area** located down the street from Rogers Centre, at the centre of great shopping, dining and entertainment.
- 42-storeys of residential adding approx. **324 condo units** to the area.



PICTURED ABOVE: King Street West neighbourhood



PICTURED ABOVE & ON COVER: Artist's rendering of corner of King St. West and Blue Jays Way.

### NEIGHBOURHOOD DEMOGRAPHICS



**18,756\***  
**pedestrians per day**  
Average Daily Pedestrian Crossings at Intersection during Peak Daytime Hours



**24,199\*\***  
**vehicles per day**  
Average Daily Traffic Count (along King Street West)



**trade area population\*\*\***  
within 1 km - 63,596  
within 2 km - 157,365



**10 year projected pop. growth\*\*\***  
within 1 km - 26%  
within 2 km - 22%



**average household income\*\*\***  
within 1 km - \$120,666  
within 2 km - \$124,521



**trade area households\*\*\***  
within 1 km - 37,400  
within 2 km - 89,334

\* CITY OF TORONTO TRAFFIC SAFETY UNIT 2017

\*\* CITY OF TORONTO TRAFFIC SAFETY UNIT 2015

\*\*\* ENVIRONICS ANALYTICS 2018

### GETTING AROUND THE NEIGHBOURHOOD



Mobility scores from WalkScore.com, 2019