



KING ST. &  
BLUE JAYS WAY  
TORONTO, ON

# 357 king west toronto

FIRST GULF CONTACTS

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# FIRST GULF

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# FIRST GULF

COMING  
SOON

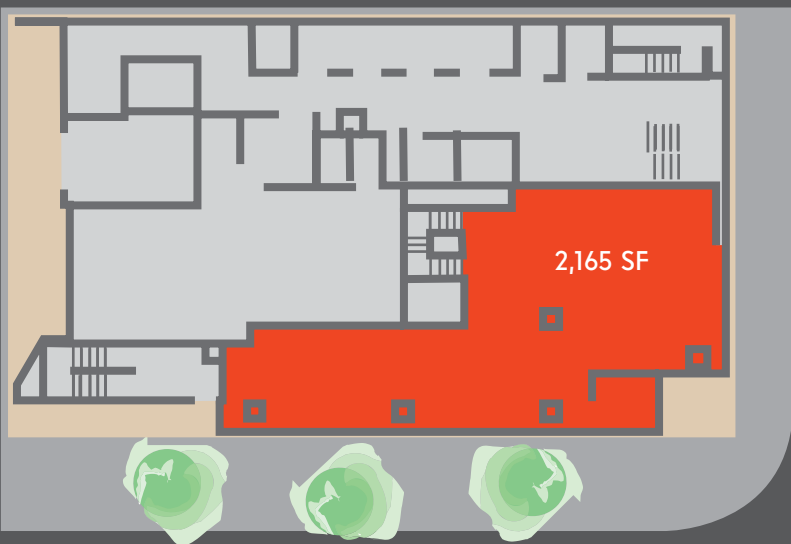
● AVAILABLE



SECOND LEVEL



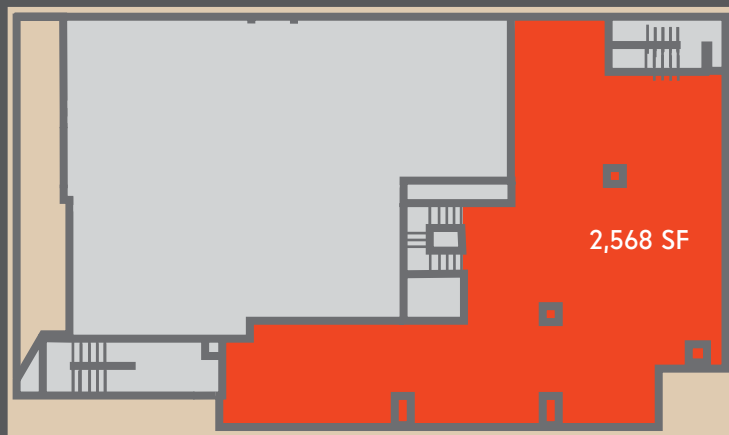
GROUND LEVEL



BLUE JAYS WAY

KING STREET WEST

LOWER LEVEL



GETTING AROUND THE NEIGHBOURHOOD

Walk Score 100

Transit Score 100

Bike Score 75

Mobility scores from WalkScore.com, 2019

# welcome to 357 king west

## COMING 2021

Over 10,000 sf of retail space in a high-traffic area of the downtown core.

- Located in the heart of the entertainment district on the southwest corner of King St. and Blue Jays Way, with a **streetcar stop in front of the site**.
- **High traffic area** located down the street from Rogers Centre, at the centre of great shopping, dining and entertainment.
- 42-storeys of residential adding approx. **324 condo units** to the area.
- **Two-level outdoor terrace** on second level, ideal for restaurant



PICTURED ABOVE: King Street West neighbourhood



PICTURED ABOVE & ON COVER: Artist's rendering of corner of King St. West and Blue Jays Way.

### NEIGHBOURHOOD DEMOGRAPHICS



**18,756\*** pedestrians per day  
Average Daily Pedestrian Crossings at Intersection during Peak Daytime Hours



**24,199\*\*** vehicles per day  
Average Daily Traffic Count (along King Street West)



**trade area population\*\*\***  
within 1 km - 63,596  
within 2 km - 157,365



**10 year projected pop. growth\*\*\***  
within 1 km - 26%  
within 2 km - 22%



**average household income\*\*\***  
within 1 km - \$120,666  
within 2 km - \$124,521



**trade area households\*\*\***  
within 1 km - 37,400  
within 2 km - 89,334

\* CITY OF TORONTO TRAFFIC SAFETY UNIT 2017

\*\* CITY OF TORONTO TRAFFIC SAFETY UNIT 2015

\*\*\* ENVIRONICS ANALYTICS 2018