



KING ST. &
BLUE JAYS WAY
TORONTO, ON

357 king west toronto

FIRST GULF CONTACTS

Jonathan Weinberg
T: 416.773.7067

Stephen Gosewich
T: 416.773.7069

Michael O'Connor
T: 416.773.7071

FIRST GULF

firstgulf.com

3751 Victoria Park Avenue, Toronto, Ontario
T: 416.491.7778 F: 416.491.1351

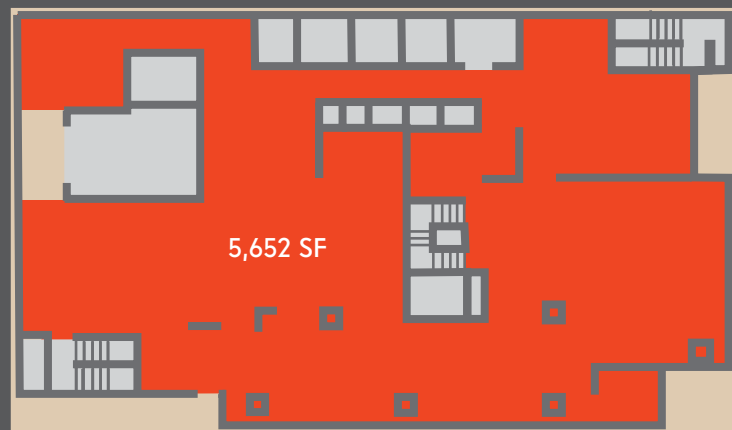
FIRST GULF

COMING
SOON

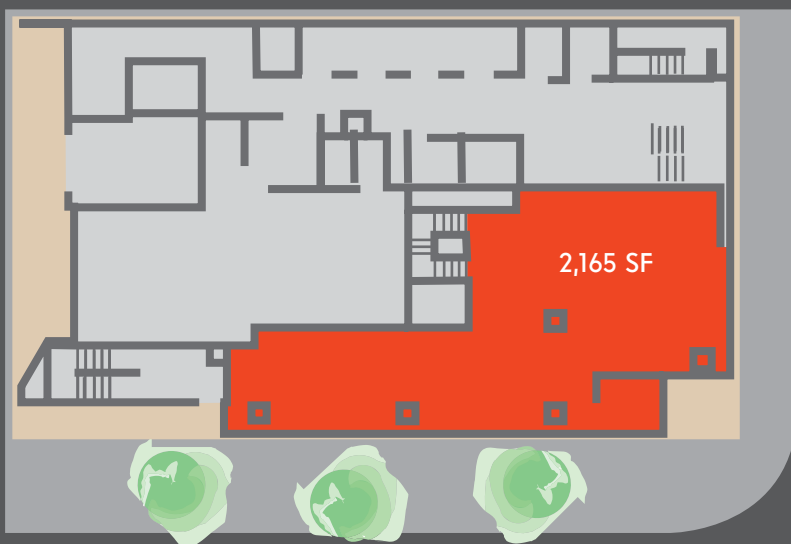
● AVAILABLE



SECOND LEVEL

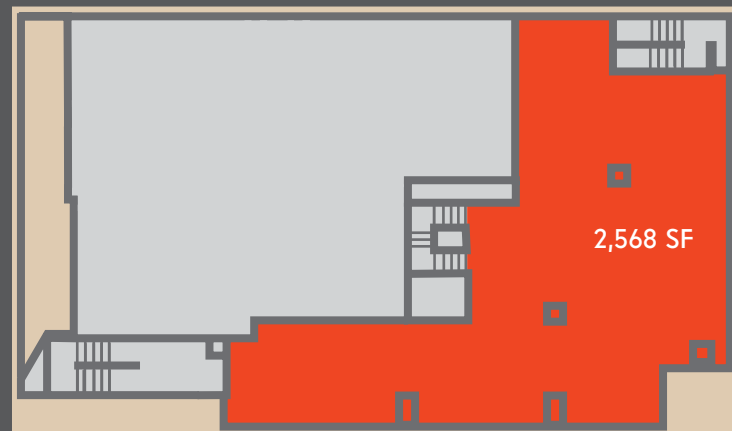


GROUND LEVEL



BLUE JAYS WAY

LOWER LEVEL



KING STREET WEST

welcome to 357 king west

COMING 2021

Over 10,000 sf of retail space in a high-traffic area of the downtown core.

- Located in the heart of the entertainment district on the southwest corner of King St. and Blue Jays Way, with streetcar stop in front of the site.
- High traffic area located across from Sports Net and down the street from Rogers Centre, in the centre of great shopping, dining and entertainment.
- 42-storeys of residential adding approx. 324 condo units to the area.



PICTURED ABOVE: King Street West neighbourhood



PICTURED ABOVE & ON COVER: Artist's rendering of corner of King St. West and Blue Jays Way.

NEIGHBOURHOOD DEMOGRAPHICS



18,756*
pedestrians per day
Average Daily Pedestrian Crossings at Intersection during Peak Daytime Hours



24,199**
vehicles per day
Average Daily Traffic Count (along King Street West)



trade area population***
within 1 km - 63,596
within 2 km - 157,365



10 year projected pop. growth***
within 1 km - 26%
within 2 km - 22%



average household income***
within 1 km - \$120,666
within 2 km - \$124,521



trade area households***
within 1 km - 37,400
within 2 km - 89,334

* CITY OF TORONTO TRAFFIC SAFETY UNIT 2017

** CITY OF TORONTO TRAFFIC SAFETY UNIT 2015

*** ENVIRONICS ANALYTICS 2018