



KING ST. &  
BLUE JAYS WAY  
TORONTO, ON

# 357 king west toronto

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# FIRST GULF

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# FIRST GULF

COMING  
SOON

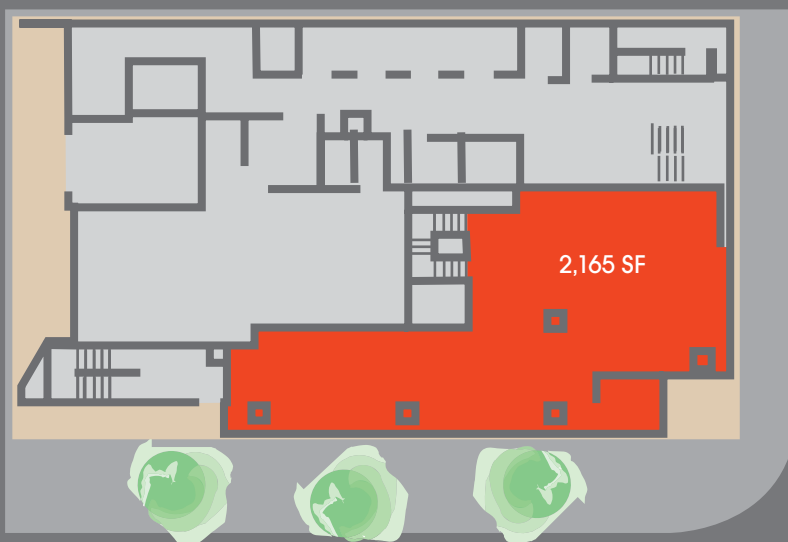
● AVAILABLE



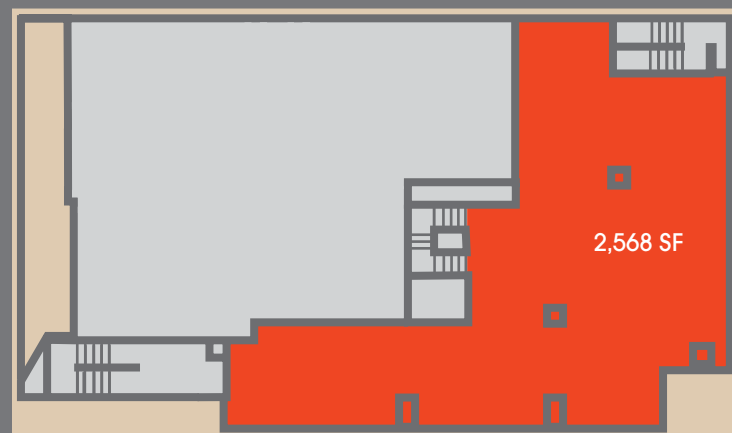
SECOND LEVEL



GROUND LEVEL



LOWER LEVEL



# welcome to 357 king west

COMING 2021

Over 10,000 sf of retail space in a high-traffic area of the downtown core.

- Located in the heart of the entertainment district on the southwest corner of King St. and Blue Jays Way, with streetcar stop in front of the site.
- High traffic area located across from Sports Net and down the street from Rogers Centre, in the centre of great shopping, dining and entertainment options.
- 42-storeys of residential adding approx. 324 condo units to the area.



**24,199** vehicles per day  
Average Daily Traffic Count  
(along King Street West)



**trade area population\***  
within 1 km - 40,783  
within 3 km - 268,126  
within 5 km - 505,038



**average household income\***  
1 km - \$100,498  
3 km - \$87,714  
5 km - \$98,087

\* INFORMATION SOURCED FROM STATISTICS CANADA 2011

PICTURED ABOVE & ON COVER: Artist's rendering of corner of King St. West and Blue Jays Way.