

#### FIRST GULF CONTACTS

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# FIRST GULF

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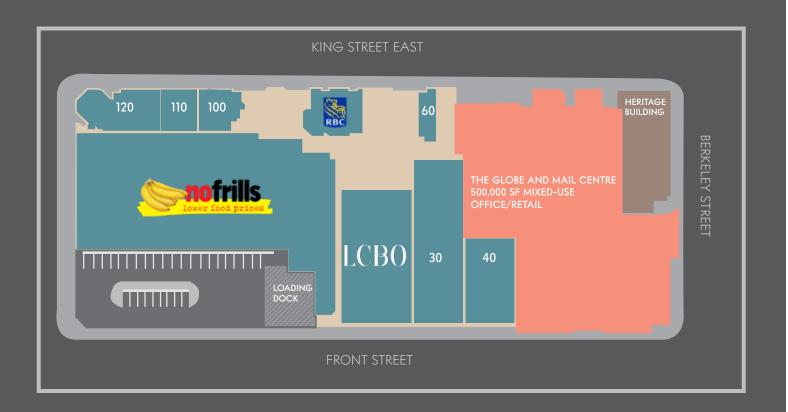


KING ST. EAST & PRINCESS ST. TORONTO, ON

## toronto

hi internet





### **NEIGHBOURHOOD OVERVIEW:**

The King East neighbourhood is growing and 333 King Street East is at the centre of it all. With a number of businesses and residents joining those that have already set up shop in this thriving area, it is fast becoming one of Toronto's most popular neighbourhoods.

There are currently an estimated 7,000 condo units in pre-construction in the surrounding neighbourhood. These new developments will add to the thousands of existing units and help grow the talented labour pool within the area.

Getting to 333 King Street East is easy and efficient. Commuters and visitors enjoy fast and frequent access via the most serviced public transit route in the city along King Street. For drivers, the Don Valley Parkway and Gardiner Expressway are minutes away.



UNIT	TENANT	AREA (SF)
10	No Frills	37,901
20	LCBO	12,119
30	Dollarama	10,447
40	CIBC	6,392
60	Rooster Cafe	1,307
70	Royal Bank	3,376
100	Ital Design	2,439
110	Rogers	2,213
120	National Bank	4,370
	TOTAL:	80,564

### welcome to 333 king street east

### A 360,000 sf urban mixed-use project in downtown Toronto, with over 80,000 sf of prime retail space.

- Four acre site bounded by King Street on the North and Front Street on the South, Berkeley Street to the East and Princess Street to the West.
- TTC streetcar access in front of the building.
- 10 minute walk to Union Station GO Transit and TTC transit terminal, and King Subway station.
- Excellent access to Gardiner Expressway and Don Valley Parkway.



Walk Score

**98** 

ransit Score

100

**N** 



### **NEIGHBOURHOOD** DEMOGRAPHICS

20,250 vehicles per day\* Average Daily Traffic Count along King Street at Berkeley Street



### trade area population\*\* within 1 km - 39,241 within 2 km - 132,732



10 year projected pop. growth\*\* within 1 km - 32% within 2 km - 24%



average household income\*\* within 1 km - \$103,663 within 2 km - \$106,811



#### trade area households\*\* within 1 km - 22,487 within 2 km - 74,395

- \* CITY OF TORONTO TRAFFIC SAFETY UNIT 2016
- \*\* ENVIRONICS ANALYTICS 2018